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## Introduction

The **DRH DESIGN AWARD** was started to show my appreciation for individuals or groups that exhibit creativity in a certain media or in multiple avenues. It is not used to increase site traffic, but to signify a web designers commitment to constructing a site that is conscience of the Internet and its' users.

Web sites that receive the DRH Design Award have not only met basic design requirements, but have then separated themselves from the rest of the Internet community and excelled in certain or in all of the designated categories. Good design is generated from exceeding the restrictions, requirements, and limitations that are present in all projects. These do not hinder a designer, but are incorporated and redefined in a well-conceived design.

All applicants are evaluated and recommendations are made based on the sites overall **DESIGN, CONTENT, FUNCTIONALITY, and APPEAL**. Each category contains a certain number of points that, when totaled, will dictate which award your site will receive. The review process is subjective, because design is that way. It is a very personal statement that reflects an individual's entire persona. By applying, you will open yourself and your site up to criticism and/or rejection, but if your site is successful, it will be part of a select few on the Internet that have earned the DRH Design Award.

DRH Design invests a large amount of time into this award, so please review all the parameters, and if you have any doubts about applying, please contact the site for assistance.

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## Ethics Statement and Privacy Policy

I, **DAVID HOOVER**, Owner of all Awards Programs held at the DRH Design web site, do hereby declare on behalf of myself and any other Evaluator/s who may be contracted at any time by DRH Design to evaluate for any DRH Design Sponsored Award Program, that we agree to advance and promote the Web site Evaluator Code of Ethics in order to ensure fairness to all Applicants and to maintain the honor and integrity of Applicants, Evaluators and Awards.

We agree that all critiques given will be constructive in nature as positive comment is productive. We will refrain from criticism unless specifically requested by an Applicant, and in such instances, will remain positive where possible in an effort to promote goodwill and advance the level of quality among Internet sites.

We agree to allow eligibility to all Applicants who meet the posted Criteria of any particular award. We agree to be uniform in our eligibility requirements and will fairly evaluate all sites meeting our Criteria, which are submitted by any Applicant. We further agree to clearly post these Criteria.

We agree not to discriminate on grounds of race, gender, nation of origin, religion, profession, age, mental or physical handicap, or any other reason, which is not globally viewed as an illegal trait or manner of conduct.

We agree to set forth Awards Criteria and to adhere to same. Proposed time frames for changes will be posted for one (1) week prior to the final publishing of same with notices posted on site so all potential Applicants can view and understand the proposed changes.

We agree to evaluate web sites under the Criteria which was in place at the time of any and/or all application/s. If changes are made to Criteria AFTER application/s is/are received, the submitted site/s will be evaluated using the Criteria that was in effect when Applicant/s initially submitted the site/s.

We agree to immediately inform any Criteria compliant Applicant in writing, of a 'Refrain to Evaluate' if it is found that a Conflict of Interest would occur in evaluating their Web site - e.g. Such may occur upon being requested to evaluate the Web site of a good friend.

We will offer such Applicant a choice of Evaluator taken from our Membership Listing.

We agree to maintain a professional, friendly and positive manner in any and/or all correspondence and/or communication held with any Applicant/s.

We agree to evaluate all submitted sites within six (6) weeks of receipt of submission. If this deadline cannot be met, we agree to suspend submissions until we can again work within this timeframe.

We agree not to divulge any information about any Applicant to persons, groups, or agencies not directly connected to our Awards Programs, and only then for the purpose of evaluating submissions and notifying winners. All information received from Applicants via e-mail submissions or submission forms will be deemed private.

We agree to encourage and promote the use of original material for Awards Programs Criteria and evaluation processes. We agree to assist any person requesting advice concerning ethical evaluation for and disbursement of awards. PLEASE NOTE: The Awards Evaluation processes in use at DRH Design are copyrighted material and written authorization is required for their use.



We agree to maintain any owned individual web site/s that include Awards Program/s to a standard that meets the Criteria of the Award/s given. In the case of any Award/s offered that is/are OUTSIDE the main subject of our web site/s, any and/or all such web site/s will be maintained to a high standard of integrity in all its/their main areas.

We agree to maximum dimensions of Awards given in courtesy of web sites that will use them. If the maximum dimensions cannot be adhered to then a text only link will be permitted for graphics larger than maximum size. (Maximum size dimensions offered from this web site are: no more than 200 pixels Height and 200 pixels Width.)

We agree that there will be only one obligation for winning Awards from this web site beyond meeting the Criteria. It is not, and never will be, mandatory at this web site to sign a Guest book or to join a mailing list. It is not requirement that any Awards granted from this web site must be linked back to our web site, but they must be posted in a method that will be outlined in the Award Posting Area of the DRH Design Award.

We agree that we will not grant Awards to, or in any other manner endorse or promote, any web site that endorses, promotes or contains content which is considered globally to be illegal or discriminatory whether same be against human or wildlife.

We agree that we will not accept favors of any sort in exchange for preferential treatment of submissions. We will at all times maintain a high standard of honesty and integrity.

We agree that we will take all measures necessary to maintain the honor and integrity of our Awards Programs.

Submitted on this day, 11/09/01.

Signed:

**David Hoover, NCARB, AIA  
DRH DESIGN**

This statement is considered public domain and may be used with appropriate modifications where necessary to meet your own personalized criteria.

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## Evaluator

David Hoover, owner and designer of DRH Design, has been reviewing web sites since 1998. He started the DRH Design Award in 1999 to show his appreciation for individuals or groups that display artistic talent in one form or another.

David's field is architecture, but has operated a personal web site since 1997. He maintains it to allow people to experience some of the places that he has been fortunate enough to visit, and to show them a side of his profession that they may not normally get to see. David is self-taught in web design, and pays close attention to how others work within their design limitations. He feels that, like Architecture, good web design comes from exceeding the boundaries that have been put in place either by external or internal forces.

DRH Design reflects David's design philosophy. It is functional, simple to operate, it is conscience of its structural elements and of its users requirements, and it eliminates any non-essential or purely aesthetic elements. The site allows the user full movement through its content, while it retains a controlled environment. The site is also true to its format. By only relying on a few base template files, the layout remains consistent throughout the entire site.

David enjoys viewing original material and good design on the Internet, and uses the DRH Design Award as a conduit to find these sites. David is unconcerned with the popularity of the DRH Design Award, but only wants to experience other people's artistic abilities and show his appreciation for the time and energy involved in making this information available.

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## Copyright

The Award Program at DRH Design including, but not limited to, Criteria and Award Images are the property of the owner and designer of DRH Design and are Copy written as such. Articles presented at DRH Design may be reproduced only with the express written permission of the author.

All design elements contained on DRH Design are the property of the owner/designer of DRH Design and are Copy written as such. All other images, banners, badges, or designations, which have been or may be presented to DRH Design are the legal property of the person's who presented same and any Copyright they may have upon their graphics will apply.

DRH Design undertakes to honor any such Copyright and will not condone copying of any such images under any circumstances. If you need information on the United States Copyright Laws, please visit: **The United States Copyright Office** at <http://lcweb.loc.gov/copyright/>

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## Basic Requirements

In the field of Architecture, a designer may create a computer rendering, or a sketch of a building, or an idea during schematic design that is given to the Project Architect. The Project Architect will develop this idea to a set of documents that will convey the design intent to the building contractor. This set of documents is referred to as the Construction Documents, and will follow a set of industry standards, or basic requirements, to achieve this goal.

Much like the Construction Documents, a web site conveys to a user the designers and owners ideas and efforts, and must do so in a clear and concise manner, that does not inhibit nor distract from these design intentions. So, a web site should follow certain basic requirements that are used to create an environment for the users that will increase appreciation for the designers work.

The Basic Requirements that DRH Design has incorporated into the Award Program have been developed from simply surfing the web and evaluating and using other web sites, and from operating the DRH Design Award program since its inception in 1999. These Basic Requirements are not debatable, nor will a site just lose points for not meeting them, but will be disqualified and will need to follow the resubmission process.

### GENERAL REQUIREMENTS

- **UNDER CONSTRUCTION:** If the site is not finished, then please apply when it is complete.
- **BANNER SITES:** DRH Design will accept one banner at the intro, as long as it does not reappear, but if there are multiple banners that interfere with the evaluator viewing the site, the site will be disqualified.
- **POP-UP WINDOWS:** If the pop-up windows on an applicant's site interfere with the evaluator's review, or if there are pop-up windows upon exiting the site, it is at the evaluator's discretion to not review the site.
- **SPONSOR VISITS:** If your site requires sponsor visits, please do not apply.
- **ILLEGAL ACTIVITY:** DRH Design will not review any site that is engaged or promotes any illegal activities.
- **AGE REQUIREMENT:** Applicants must be over 15 years old to apply.

### DESIGN REQUIREMENTS

- **NO COOKIE CUTTER SITES:** If you have a cookie cutter site, then there should be some extraordinary content on it. The design of the site is extremely important to the entire package that is presented. If you do not know how to work with HTML, then work around it. That is what good design is. If there is not interesting content on the site, it will get disqualified.
- **ORIGINALITY:** A site should contain some originality in either its content or in the actual design of the web site.

### CONTENT REQUIREMENTS

- **THIS IS A DESIGN AWARD:** If your site does not exhibit a talent in one form or another, then this is not the award for you.
- **LIMITED CONTENT:** Your site must have at least 10 pages to be reviewed.
- **LANGUAGE:** Sorry but I need to be able to read it. If sites that are NOT in English apply, the site will be evaluated on an individual basis, but in general, the highest award given is the Honor Award. Text translators will not be accepted for the English conversion.
- **COPYRIGHT:** Sites that violate copyright laws either directly or by bandwidth theft will not be reviewed.
- **COPYRIGHT NOTICE:** A Copyright Notice must be included on the web site.
- **OFFENSIVE MATERIAL:** Art is very subjective. DRH Design will not review any site containing pornography, vulgarity, violence, racism, and anything else that it may deem inappropriate. Some artistic leniency will be granted, but it is at the evaluators discretion to review a site or not.
- **INAPPROPRIATE MATERIAL:** Any site that promotes alcohol, tobacco or gambling.
- **COMMERCIAL SITES:** Commercial sites that apply will be held to a higher standard than the rest of the applicants, because of the available resources. DRH Design will still expect that they present original content, even if it is someone else's work.



- **PRIVACY POLICY:** Sites that collect personal information must have a Privacy Policy that states how the information will be used.

## FUNCTIONALITY REQUIREMENTS

- **AWARD:** Recipient sites **MUST** display the award and the comments, if any. A good amount of time and resources are used to review a site, so it is expected that a recipient site will display the award and comments. You are not required to link to DRH Design.
- **AWARD LINK:** You must have a link to your site's award pages clearly labeled AWARD on the main menu of the site.
- **YOU MUST HAVE AN AWARD SECTION:** If the site you are applying does not have an award page, then please do not apply until it does. An example page of how your Award Section will be organized is acceptable for the submission process.
- **COMPUTER CRASHES:** If the applicants' site crashes the evaluators' computer, they will return only once, and if it happens again, then DRH Design will not review your site.
- **RESTRICTIVE SCRIPTING:** If the applicants' site prevents its users from exiting using their browsers BACK button, then they will be disqualified.
- **RIGHT-MOUSE DISABLED:** During the review process, DRH Design must be able to view the source file for the web pages.
- **FLASH SITES:** Sites with a flash introduction must have a "skip intro" option or something similar, so that a user can proceed directly to the menu.
- **MUSIC:** If you have music on your site, make sure it is easy to turn it off, or you will get disqualified.

## APPEAL REQUIREMENTS

- **SITE UPDATES:** A page will need to be designated to update the users on important changes or modifications to the web site. DRH Design will evaluate the applicants site throughout the review process to determine the designers site updates, but it is extremely helpful to have a listing all of the recent modifications.



## Award Criteria

Design in Architecture is no different than Design in Web Sites, or Painting, or Photography, or anything where there is a process and a result. Design is very subjective, and constantly changes based on such things as our culture, education, experience, and environment. But, the process of design can be evaluated, and by doing so, it can provide valuable insight into the Design Intentions.

The Award Criteria is an evaluation of these Design Intentions.

### DESIGN CRITERIA

The **DESIGN** will include the general look of the site. The **Fonts, Graphics and Colors** will be evaluated on how they form the **Layout** of each page. I do not enjoy visiting "cookie cutter" sites, because it shows a lack of commitment to the portal that I will be viewing your work. The sites overall look will tell me a good deal about the designer, so if you are not able to express yourself in HTML, then find a graceful way to fool me.

**FONTS:** There are a plethora of fonts to choose from. A font can dictate everything from mode to a sites character. The font should be chosen carefully. It should compliment the pages, not contradict what you are trying to present. The font should be easy to read and be readily available to all users without having to download it.

**PENALTIES:**

- Fonts that are hard to read, because of the type or scale.
- Abundant font types that do not compliment the overall design.
- Flashing or blinking text.
- Text that is badly formatted.
- Fonts that are not readily available, so the site is not viewed properly. **EXCEPTION:** Fonts required to view a multi-language page.
- Fonts that are not part of the overall design theme.

**GRAPHICS:** Graphics should be unique and exhibit the designers' creativity. If you can not create graphics, then you should be able to design around it. There is nothing wrong with a completely text based site.

**PENALTIES:**

- Unnecessary and abundant animated GIFs, icons, buttons, and so on.
- Extensive use of graphics without a text-based option.
- Do not use ALT descriptions.
- Backgrounds that are not part of the overall design.
- Graphics with poor image quality.

**COLOR:** The color will present a certain mood, so make sure it is a mood that you want. There should be a color scheme throughout the entire site. If you want to stray from the colors, then keep it in the palette of the same family. Each page should not be used to exhibit a new color scheme or technique, but the entire site should illustrate a concise package.

**PENALTIES:**

- The color scheme is arbitrary.
- The background color distracts or interferes with the sites graphics or text.
- The color invokes a "bad mood" in the evaluator.
- The color scheme is not coordinated with the entire design theme.
- Colors conflict with one another.

**LAYOUT:** The layout should present the material. If the site is being presented, then the layout should be visually stunning and techno savvy, but if you are showing the user certain art or work, then the site should only be a functioning background that does not take away from the content.

**PENALTIES:**

- Site is not a coordinated design, but a collection of individual pages.
- If a site enhancement is used such as Flash or Shockwave, it should be integrated into the entire design, not just an intro.
- The collective design does not read as a well laid out collaboration between fonts, graphics, and colors. There is no discernable design theme.
- If site enhancements such as Flash or Shockwave are only used to show the web designers knowledge of the technology, but they do not work with the entire site.
- There is too much wasted space in the layout or it is too compact.
- The layout should not hinder or restrict the design of the site.



## CONTENT CRITERIA

The **CONTENT** of the site will be evaluated. If the site has **Unique work** of the web designer or includes information that is **Useful** to the general audience or individuals, the site will rank very high. Creativity can surpass a poorly developed web site. There are a exorbitant number of sites that offer links, awards, or site graphics in the form of buttons and backgrounds, so make sure that your site provides content that is unique, useful, or both.

Also, grammar is very important to a good design, so please check your **Spelling**

**UNIQUE WORK:** Is your site original? Does it contain unique work? You do not have to be a great artist, or a brilliant writer, or a clever web designer, or have the eye of a photographer, but I want to see something that is your own.

### **PENALTIES:**

- No originality. The site is comprised of nothing more than links, guest-books, advertising, and other information that is not the owner's.
- Copyright infringements will disqualify the applicant.
- Originality in the digital arena is very competitive and temporary. Some sites will fair better because the design is new and innovative to the evaluator, but this is purely based on the evaluators' own experiences. Web Designers, like all other designers must continually be aware of the technology and incorporate it into their site designs. If an applicant is presenting a web site, they must use their design to not only show their knowledge of the current technology, but also display a unique design.

**USEFULNESS:** Is your site useful to the general audience or to a specific group? Will someone use your site, or will they just visit once? How useful is your site to other people on the net?

### **PENALTIES:**

- Information provided is only self-serving for the site designer or owner.
- Site is restrictive due to web authoring, content, or web technology that the majority of the internet users can not view the site.
- Site is not updated at least every 4-6 weeks.
- The site has very limited content.

**SPELLING:** Always check your spelling. I must rely on [www.dictionary.com](http://www.dictionary.com) or MS Word to check most of my spelling. I try, so I expect others to do the same.

### **PENALTIES:**

- Abundant spelling errors.

## FUNCTIONALITY CRITERIA

The **FUNCTIONALITY** of the site is extremely important. The site must **Navigate** easily, **Links** should be up-to-date, the site should **Download** quickly, there should not be any "**Push**" technologies, and the **HTML** should be clean.

The site is a vessel that the user must view from, so it must function correctly. If there is a problem, then figure out the remedy before you apply.

**NAVIGATION:** Navigation should be easy. The user should have access to the menu at all times, and should not have to rely on the browser controls for navigation. If the user does not want to read all that is presented, then they should be able to escape using the menu. This will also prevent me from having to excessively scroll to the bottom, so that I may find the BACK button. I can understand if your site will want to present a series of pages in order, but the user should always have access to the menu.

### **PENALTIES:**

- User does not have access to the site menu at all times.
- Excessive scrolling (2-3 full page lengths depending on the site).
- Horizontal scrolling (There are few reasons that a well designed site needs to scroll horizontally)
- Navigation is confusing or just poorly designed into the site.
- The menu is not consistently located throughout the site (preferably on the left side).
- The entire menu is not displayed.
- There is not a standard navigation throughout the site.

**LINKS:** I understand the uncertainty of the web, but please try to correct unsupported links as soon as possible.

### **PENALTIES:**

- Abundant unsupported links.
- Applicants will be penalized for unsupported links on their own sites.
- Pictures do not display properly due to incorrect coding.





**DOWNLOAD:** There are very few reasons a site should download slow, but understand that, if your site requires a long download, it had better be worth the wait. Design around it.

**PENALTIES:**

- Site is not designed for the majority of web users.
- Site takes an exorbitant amount of download time for no clear reason, or the reason is not appreciated by the evaluator.
- Site is not designed around its content to encourage a shorter download time.
- Large amounts of images that are grouped on one page.
- A flash intro page is used, and the 'Skip Flash Intro' option does not work or is not present.

**PUSH:** I do not want your cursors, fonts or music. Always give the user the option to download certain items; do not require it. Music should always have an on/off button. If you are on a banner site, you will be disqualified if I have to close the banner window on every page.

**PENALTIES:**

- If anything on the evaluators computer is modified by the applicants site, without their consent, the applicants site will be disqualified.
- There is not a clear on/off button for music.
- Non-standard web technology that requires downloads to view or operate the site.
- DRH Design will accept one banner at the intro, as long as it does not reappear, but if there are multiple banners that interfere with the evaluator viewing the site, the site will be disqualified.

**HTML:** The site should look good in Safari, Internet Explorer, Firefox, or Chrome, and it needs to specify the design browser. If there are alignment problems or bad codes, it will count against you.

**PENALTIES:**

- Site does not display correctly because of browser or web authoring.
- No use of description tags (META, ALT, NAME).
- Scripting errors are generated or the site crashes.
- Please put the word (polyisocyanurate) in the CODE section of the application, or you will be disqualified.
- Right click disabled. There are no scripts that can discourage the evaluator from reviewing your code. Any time spent on trying to get through will reduce valuable points.
- If a site feature does not work on a certain browser please label it as such.

**AWARD INDEX:** DRH Design does not enjoy going through twenty-five pages of your award collection to find its work. You should provide an award index sheet (table of contents) that list the awards by AS level, alphabetically, or another creative way, and that links to the corresponding page that displays the award image. The index should be text based, so that the user can quickly scan your awards without having to download the images. The Award Index must be separate from the award images.

**PENALTIES:**

- No Award Index
- Awards are not organized in a usable format.

## APPEAL CRITERIA

The **APPEAL** of the site is evaluated on how it will be used by the general audience or by particular individuals. DRH Design may not enjoy your content, but will at least give the benefit of the doubt that someone else will enjoy it. The site will be evaluated on whether it serves an **Audience**, specific or general; and, if the audience will **Return** to the site.

**AUDIENCE:** Does the site appeal to a specific or general audience? If the audience is only yourself, then your site may be too specific. DRH Design will make a judgment on how well your site relates to its audience.

**PENALTIES:**

- Site is very specific.
- The site only interacts with a specific audience and does not allow or encourage other users to view the content.
- The site encouraged hate or racism against another group.
- The content can not be viewed by the majority of the audience, because of its' subjective manner.

**RETURN:** Will that audience return? Does the site give a user a reason to repeatedly visit the site. What are you providing to the internet community? If you do not interact continually with your site, then do not expect your site users to return.



**PENALTIES:**

- The site is not updated regularly.
- The site does not interact with the user. Interaction can be defined as purely viewing the site designers' work.
- The site discourages returns by its content alone.

Awards are valid at the time of their presentation only, and are based on the criteria set forth at that time. The evaluators will not be held responsible for subsequent changes to a site and reserve the right to modify criteria for the purpose of improving the standard, ethics and integrity of the DRH Design Award, although sites will always be evaluated on the criteria applying at the time of submission.

Awards presented to commercial sites do not imply any recommendation or endorsement of the products or services offered therein. We may make random visits to award-winning sites from time to time, to ensure that awards are appropriately displayed. If the award is not displayed properly, then the hyperlink for the site will be removed from DRH Design until compliance has been verified. Additionally, when our site is upgraded by any rating site it will coincide with an upgrade in criteria and a change in the award graphics.



## Point System

### DESIGN - TOTAL (12)

Font - 2  
Graphics - 2  
Color - 2  
Layout - 6

### CONTENT - TOTAL (12)

Unique Work - 8  
Usefulness - 3  
Spelling - 1

### FUNCTIONALITY - TOTAL (12)

Navigation - 6  
Links - 1  
Download - 1  
Push - 1  
HTML - 1  
Award Index - 2

### APPEAL - TOTAL (12)

Audience - 6  
Return - 6

**DRH Design AWARD** - 46 to 48 points

**DRH Design HONOR** - 36 to 45 points

**DRH Design MERIT** - 20 to 35 points

## Award Statistics

### AWARD STATISTICS FOR 1999

(02.23.99 - 11.26.99)

Description	Amount	Percentage
Award	13	17%
Honor	50	66%
Merit	13	17%
Total Winners	76	64%
Total Applicants	120	100%

*There may be sites removed from the recipients list due to violations that are included in the totals.*

### AWARD STATISTICS FOR 2000

(09.01.00 - 12.31.00)

Description	Amount	Percentage
Award	2	5%
Honor	21	48%
Merit	21	48%
Total Winners	44	25%
Total Applicants	180	100%

*There may be sites removed from the recipients list due to violations that are included in the totals.  
The DRH Design Award was not available for the majority of the 2000 year.*



**AWARD STATISTICS FOR 2001**

(01.01.01 - 11.17.01)

Description	Amount	Percentage
Award	2	3%
Honor	14	20%
Merit	50	71%
Total Recipients	70	25%
Total Applicants	278	100%

*There may be sites removed from the recipients list due to violations that are included in the totals.*

**AWARD STATISTICS FOR 2002**

(11.10.01 - 08.23.02)

Description	Amount	Percentage
Award	2	10%
Honor	10	48%
Merit	9	43%
Total Recipients	21	11%
Total Applicants	194	100%

*There may be sites removed from the recipients list due to violations that are included in the totals.*

*Only sites that successfully complete the Application and that are not eliminated due to basic requirement violations will be included in the Total.*

**AWARD STATISTICS FOR 2003**

(01.03.03 - 12.31.03)

Description	Amount	Percentage
Award	5	15%
Honor	23	68%
Merit	6	18%
Total Recipients	34	13%
Total Applicants	268	100%

*There may be sites removed from the recipients list due to violations that are included in the totals.*

*Only sites that successfully complete the Application and that are not eliminated due to basic requirement violations will be included in the Total.*

**AWARD STATISTICS FOR 2004**

(01.05.04 - 12.13.04)

Description	Amount	Percentage
Award	0	0%
Honor	16	94%
Merit	1	6%
Total Recipients	17	10%



<b>Total Applicants</b>	178	100%
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Only sites that successfully complete the Application and that are not eliminated due to basic requirement violations will be included in the Total.

#### AWARD STATISTICS FOR 2005

(01.01.05 - 10.01.05)

Description	Amount	Percentage
Award	1	8%
Honor	7	58%
Merit	4	33%
<b>Total Recipients of the Total Applicants</b>	12	6%
<b>Total Applicants</b>	186	100%

Only sites that successfully complete the Application and that are not eliminated due to basic requirement violations will be included in the Total. Individual Award statistics are based on the Total Recipients not the Total Applicants.

#### AWARD STATISTICS FOR 2006

(01.01.06 – 02.03.07)

Description	Amount	Percentage
Award	0	0%
Honor	7	70%
Merit	3	30%
<b>Total Recipients of the Total Applicants</b>	10	6%
<b>Total Applicants</b>	154	100%

Only sites that successfully complete the Application and that are not eliminated due to basic requirement violations will be included in the Total. Individual Award statistics are based on the Total Recipients not the Total Applicants.

#### AWARD STATISTICS FOR 2007

(Did not accept applications)

Description	Amount	Percentage
Award	0	0%
Honor	0	0%
Merit	0	0%
<b>Total Recipients of the Total Applicants</b>	0	0%
<b>Total Applicants</b>	0	0%

Only sites that successfully complete the Application and that are not eliminated due to basic requirement violations will be included in the Total. Individual Award statistics are based on the Total Recipients not the Total Applicants.

#### AWARD STATISTICS FOR 2008

(Did not accept applications)

Description	Amount	Percentage
Award	0	0%
Honor	0	0%
Merit	0	0%
<b>Total Recipients of the Total Applicants</b>	0	0%
<b>Total Applicants</b>	0	0%

Only sites that successfully complete the Application and that are not eliminated due to basic requirement violations will be included in the Total.



Individual Award statistics are based on the Total Recipients not the Total Applicants.

**AWARD STATISTICS FOR 2009**

(Did not accept applications)

Description	Amount	Percentage
Award	0	0%
Honor	0	0%
Merit	0	0%
<b>Total Recipients of the Total Applicants</b>	0	0%
<b>Total Applicants</b>	0	0%

Only sites that successfully complete the Application and that are not eliminated due to basic requirement violations will be included in the Total. Individual Award statistics are based on the Total Recipients not the Total Applicants.

**AWARD STATISTICS FOR 2010**

(01.09.10 – 01.10.10)

Description	Amount	Percentage
Award	0	0%
Honor	0	0%
Merit	0	0%
<b>Total Recipients of the Total Applicants</b>	0	0%
<b>Total Applicants</b>	0	0%

Only sites that successfully complete the Application and that are not eliminated due to basic requirement violations will be included in the Total. Individual Award statistics are based on the Total Recipients not the Total Applicants.



## Evaluation and Notification

Depending on the time constraints of the evaluators, the volume of applicants, and other factors that are beyond DRH Designs control, evaluations and a decision will be normally given in 4-6 weeks time. If there is a delay, it will be noted in the Current Status section, which an applicant may use to gauge the review time more accurately.

During the review process, the evaluator will determine how the applicants site functions with its individual parts. Even though certain Criteria items will be analyzed during their allotted time, the focus will always remain on their relationship with the entire site and the other parts of the Criteria.

### WEEK ONE

The applicants' site will be reviewed for the Basic Requirements. The site will continue with the review process, or will be rejected because of violations. The evaluator may continue with the review at their discretion, if they deem the violations easily corrected, and then have the applicant take care of the violations before an award is given.

### WEEK TWO

The applicants' site is reviewed for Design and Functionality. The evaluator will determine how both of these Criteria items relate to the Content of the site.

### WEEK THREE

The applicants' sites Content is reviewed. Depending on the site, this may take from one to two weeks.

### FINAL WEEK

The applicants' sites Appeal will be evaluated based on the past weeks. The evaluator will also determine if the site has been updated during the review process, which is a main focus of the Appeal of the site. Applicants will be sent the review, with comments, and either an award or a rejection.

Only applicants that meet the Basic Requirements will be notified, but if for some reason an applicant believes that they should have been notified and that there may be a mistake, please contact DRH Design. **Any site that is rejected because it contains a Basic Requirement violation will not be notified.** Once an applicant is notified that they have won an award, the award shall be displayed according to the Posting Requirements. Once that is completed, the applicant can respond back to DRH Design, using the notification letter, and DRH Design will post the applicants link on the appropriate recipients list, once compliance has been verified.

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## Resubmissions

All **RESUBMISSIONS** to the DRH Design Award must complete a 90-day waiting period from any previous submission, and significant changes to the site must have occurred. Please note the major site changes in the application form. All resubmissions are subject to a downgrading.

**VIOLATION RESUBMISSIONS** will be at the evaluator's discretion on whether the applicant can resubmit once the corrections have been made or wait the required 90-day period.

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## Site Posting

- **RECIPIENT LIST:** If your site receives an award, you must reply back to DRH Design once you have posted the award and comments, if any, on your award page. When DRH Design receives this reply, your site will be reviewed, and then added to the appropriate Recipient List.
- **DECLINED SITES:** If your site is declined, DRH Design will not post it to any list.
- **UNSUPPORTED HYPERLINKS:** DRH Design will randomly verify the Recipient List for un-supported hyperlinks. If a site name is no longer supported, DRH Design will visit the site at a later date, and then, if it is still not supported, remove the hyperlink from the recipients name.
- **DRH DESIGN AWARD REMOVALS:** If a site removes the DRH Design Award from its award pages, then DRH Design will remove the site's hyperlink, and possibly the name of the site from the appropriate Recipient List.



- **POSTING REQUIREMENTS:** All award recipients must display the DRH Design Award with any comments (DRH Design will allow recipients to use their discretion at what comments are appropriate), the notification date, and the Current Rating level of the award. The AWARD Section Link must be clearly displayed on the Main Table of Contents (See Basic Requirements) and there must be a text link to the award image (See Basic Requirements). The Award Index must be within 2-3 pages of the Main Table of Contents.
- **AWARDED SITES:** Awarded sites will be visited by DRH Design for as long as they are posted on the recipient list, and reserves the right to rescind any DRH Design Award given to a site that may violate any of the Basic Requirements and Posting Requirements set forth at the time of the sites application.

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## Application

Please read everything about the award. It takes me just as long to turn someone down as it does to give someone an award. I do not use the award to increase traffic to my site, but to find creativity on the Internet.

Please take the **Self-Test** before submitting your application.  
Applicants may apply by the email form or the alternate cut & paste email application.

All decisions are final. DRH Design is not required to provide a detailed explanation as to why a site has received or not received one of its awards. If you feel that there has been a mistake on the evaluators part, please notify DRH Design. If you are unclear or you do not understand any part of the DRH Design Award, please contact DRH Design before you apply.

### How to complete the Application?

- Applicant's Name: The name of the applicant that is submitting the site, or the site's contact. (1)
  - Site's Name: The name of the site that is submitted.
  - Site's Link: The web address of the site that is submitted.
- Email Address: The email address of the applicant. (1)
- Date of Application: The date that the applicant is submitting for the award.
- Site Description: Give a brief description of the site. This will appear on the Recipient List.
- Site Designer: Yes, or No - Are you the site's designer? (3)
- Award Location: Will the award be located on the site being submitted, or another related site. Insert the actual web address (<http://>) of the Award Page from the applicant's site. (2)(3)
  - Site Owner: Yes, or No - Are you the owner of the site? (3)
  - Site History: Is this a First Submission, Re-Submission, or an Upgrade Request? (3\*)
  - Upgrade Info: Include the significant changes to the site since the last submission. (3)
  - Code Word: The code word is mandatory, and any application without it, will be declined. (3)

#### NOTES:

- (1) The Information that is collected will be used to notify the applicant on whether or not they have won an award. It will not be given to anyone, and it will not be added to any mailing list. This information will not appear on the DRH Design Recipient List.
- (2) If the applicant is a web site designer, and is submitting a site that they maintain, the web site that will display the award must be stated.
- (3) This information will not appear on the DRH Design Recipient List. \*Please note: Upgrades will be noted on the Recipient List.





## Frequently Asked Questions

### Who will make the final decision on my sites' application?

The final decision on your application will be made by David Hoover of DRH Design. All decisions are final.

### Is the DRH Design Award purely a design award?

The DRH DESIGN AWARD was started to show my appreciation for individuals or groups that exhibit creativity in a certain media or in multiple avenues. All applicants are evaluated and recommendations are made based on the sites overall DESIGN, CONTENT, FUNCTIONALITY, and APPEAL. Each category contains a certain number of points that, when totaled, will dictate which award your site will receive. The review process is subjective, because design is that way. By applying, you will open yourself and your site up to criticism and/or rejection. DRH Design invests a large amount of time into this award, so please review all the parameters, and if you have any doubts about applying, then there is a good chance I will have doubts about giving you an award.

### Can I modify the award once I receive it?

No, modifications of the DRH Design Award are NOT allowed once you receive it. The DRH Design Award and the Program are copyrighted material.

### Can I win more than one award?

The DRH Design Award consists of three levels, which are the DRH Design Award, the DRH Design Honor and the DRH Design Merit. The evaluator will recommend to DRH Design the applicants total number of points and this will dictate which award is received. If you wish to apply for an upgrade, a 90-day waiting period is required and significant changes to the site must have occurred. All resubmissions are subject to a downgrade.

### Is my site required to be in English?

Sorry, but I need to be able to read it. If sites that are not in English apply, the site will be evaluated on an individual basis, but in general, the highest award given is the Honor Award. Text translators will not be accepted for the English conversion.

### Do I have to have an "award index" if I do not have any awards?

Yes, even if you only have one award or no awards, you should set up an "award index". An example page of how your Award Section will be organized is acceptable for the submission process.

### Do I have to have an "award index"?

No, but it will cost you points. DRH Design and other Award Sites do not enjoy going through twenty-five pages of your award collection to find their work. You should provide an award index sheet (table of contents) that list the awards by AS level, alphabetically, or another creative way, and that links to the corresponding page that displays the award image. The index should be text based, so that the user can quickly scan your awards without having to download the images. The Award Index should be separate from the award images

*For more examples, you can visit sites on the previous recipient lists.*

### How long does it take to win an award?

Depending on the time constraints of the evaluators, the volume of applicants, and other factors that are beyond DRH Designs control, evaluations and a decision will be normally given in 4-6 weeks time. If there is a delay, it will be noted in the Current Status section, which an applicant may use to gauge the review time more accurately.

During the review process, the evaluator will determine how the applicants site functions with its individual parts. Even though certain Criteria items will be analyzed during their allotted time, the focus will always remain on their relationship with the entire site and the other parts of the Criteria.

### What if the review time has taken more than 6 weeks?

Only applicants that meet the Basic Requirements will be notified, but if for some reason an applicant believes that they should have been notified and that there may be a mistake, please contact DRH Design. **Any site that is rejected because it contains a Basic Requirement violation will not be notified.** Once an applicant is notified that they have won an award, the award shall be displayed according to the Posting Requirements. Once that is completed, the applicant can respond back to DRH Design, using the notification letter, and DRH Design will post the applicants link on the appropriate recipients list, once compliance has been verified.

Please review the Award Status page for updates on the review times.

### When can I resubmit my site?

All RESUBMISSIONS to the DRH Design Award must complete a 90-day waiting period from any previous submission, and significant changes to the site must have occurred. All resubmissions are subject to a downgrading. Please note the significant changes to the site on the Application Form.

VIOLATION RESUBMISSIONS will be at the evaluator's discretion on whether the applicant can resubmit once the corrections have been made or wait the required 90-day period.

### I cannot find the code word?

If you cannot find the required code word, then you are not reading all of the AWARD CRITERIA.



**Do I have to put the code word in the application?**

Yes, the code word is located in the AWARD CRITERIA. It is an actual word, and must be inserted in the form or email, or your site will be eliminated and not reviewed. It is not 'CODE WORD', 'MANDATORY', or 'YOUR NAME'.

**Will I get an award if I pass the test?**

No, passing the test only means that you may meet all the "basic requirements" for the award. It is used only to aid in the application process, but not to dictate whether or not you will receive an award.

**What are the Award Violations that applicants repeatedly receive?**

One of the main violations that applicants receive is not providing an Award Index. If an applicant is unclear on what an Award Index is, they should review previous award recipients or contact DRH Design. Another common violation is when applicants do not include the 'Code Word' on the DRH Design Award form or email during the application process.